



Clients Look to you for Knowledge About Microdermabrasion.

Microdermabrasion is a \$500 million skincare category, ideal for every skin type. Everyone can benefit from the results of microdermabrasion:

- Reduces fine lines and wrinkles
- Reduces pore size
- Diminishes the appearance of skin imperfections such as scarring and discoloration
- Diminishes the appearance of sun damage and age spots
- Reveals a smoother, more youthful complexion

DermaNew Microdermabrasion Crème's contain superheated Corundum Crystals perfectly sized to maximize effectiveness and provide safe, even resurfacing. The crystals are suspended in a moisturizing base rich in essential hydrators and high performance antioxidants.

The DermaNew Difference

DermaNew Microdermabrasion is a safe, gentle and effective treatment ideal for all your clients—no matter what skin type or ethnicity. DermaNew sources only the highest grade mineral crystals, super-heated to temperatures exceeding 3,000 degrees to ensure hardness and purity to treat skin gently, polishing the surface without ever scratching or scraping.

Newly resurfaced skin requires specialized care. DermaNew delivers with uniquely designed skincare formulas packed with a potent blend of botanical extracts, Green Tea, Aloe Vera and high performance antioxidants that work to infuse new skin revealed from Microdermabrasion with nutrients needed for health and vibrancy.



Cleanse with DermaNew cleanser of choice

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1) Pre-Treat

- Soften intercellular and environmental debris
- Boost the effectiveness of the Microdermabrasion treatment
- Begin the infusion of needed hydration prior to the treatment



Select appropriate Microdermabrasion Crème

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2) The Treatment

- Choose a Microdermabrasion Crème
- Each Crème is specially formulated for different skin types
- Use in conjunction with the Dual Action Resurfacing Tool or DermaNew HyperBarOX™ O₂ Infuser



Nourish new skin

3

3) Post-Treatment

- DermaNew delivers specialized hydration and nutritional ingredients for newly resurfaced skin
- Professional formulas are packed with high performance antioxidants, vitamins, and minerals that nourish and protect skin
- Absorption of active ingredients is maximized at this stage



DermaNew™
MICRODERMABRASION

Professional Collection



EXPERTS IN MICRODERMABRASION

MICRODERMABRASION MADE SIMPLE

Cleansers 32 oz.

- Decongestive Cleanser
- Cleansing Crème
- Hydrating Cleanser

Toners 16 oz.

- Toning Agent
- Hydrating Refresher

Moisturizers 6 oz.

- Active Hydrator
- Hydrating Moisturizer
- Day Moisturizer SPF 15
- Replenishing Night Crème

Microdermabrasion Crèmes 12 oz.

- Acne & Oil MD Crème
- Facial Rejuvenation MD Crème
- Hydrating MD Crème
- Accelerated MD Crème
- Hand & Foot MD Crème

Accessories

- Small Teardrop Foam 50-Pack
- Small Teardrop Foam Base 4-Pack
- Large Teardrop Foam 50-Pack
- Large Teardrop Foam Base 4-Pack

Specialty

- Firming Eye Crème 2 oz.
- Resurfacing Booster 4 oz.
- Antioxidant Replenishing Serum 4 oz.
- Massage Intensifier 8 oz.
- Hydrating Peel-Off Masque System 10-Pack



DermaNew Professional Collection

The Professional Collection comes with everything you need to get started, including the full DermaNew assortment of Microdermabrasion Crèmes, cleansers and toners for every skin type.

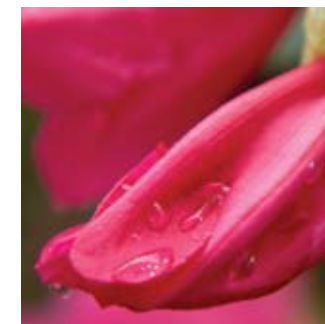
New and Exclusive to DermaNew Professionals!

DermaNew introduces four exclusive professional use only products to enhance any professional treatment:

- Resurfacing Booster
- Massage Intensifier
- Hydrating Peel-Off Masque System
- Antioxidant Replenishing Serum

New Accessories for the Professional

Now available—all the accessories you need to get started, including mixing bowls, fan brushes, disposable foam applicators, and Foam Applicator & Brush Cleaner.



The Complete System for Service Profitability

Take advantage of DermaNew's unique Microdermabrasion Systems to add increased value to your current service offerings. By adding DermaNew into your existing spa services you can easily add at least 20% to your price!

In addition to the Exclusive HyperBarOX™ "Breath of Fresh Air" Facial, the DermaNew facials or hand and foot treatments are just a few of the services that can be added to your treatment menu. Ask your DermaNew Sales Consultant for our complete service protocols for these services and more.

Being Cost Effective Makes Dollars and Cents

Profitability is a key component of the DermaNew services. Every DermaNew protocol can be tailored to your clients individual needs, while still keeping your cost per application well under \$5.

With low cost-per-applications and the ability to charge at least 20-30% more for services, you can add value while managing costs.

■ New addition to DermaNew Professional Collection

■ For professional use only. Not offered in the DermaNew Retail Collection

■ New Professional Size

PROFESSIONAL COLLECTION

DERMANEW PROFESSIONAL EXCLUSIVE

20955 INCREASE SERVICE SALES